

Northern Tasmania

Urban Culture Itinerary

Day 1 - Street Art & Brews

Art walk with Launceston by Foot

Discover the vibrant pulse of Launceston's contemporary art scene. Explore cutting-edge galleries, striking murals, and hidden creative spaces, as you journey through the city's most dynamic artistic expressions, guided by local experts.

Pick up an e-Scooter

A great way to get around and explore the city, and kind to the environment too! Download the Beam app and find an e-scooter nearby, scan QR code on the handlebars to unlock the e-scooter, follow the instructions on the app and off you go - remember to ride safely and wear a helmet.

Refuel at Tatler Lane by Sweetbrew

Serving specialty coffee and all-day brunch, Tatler Lane is open 7 days a week from 7.00am.

Looking for a hidden gem? Venture down the laneway and around the back to the fire escape, where you'll find their cozy and intimate bar - open Wednesday to Sunday. Whether you're in the mood for a classic cocktail, a glass of wine, or something a little stronger, this hidden gem has you covered.

Try Bouldering

Check out Beta Park Launceston and test your climbing skills with their indoor bouldering – great for movement and something the whole family can enjoy. Beta Park has boulders and routes with levels of difficulty from Level 1 for beginners right through to Level 8 for elite climbers.

Casual Dinner at Du Cane Brewery & Dining Hall

A venue and beer for all occasions. Du Cane is Launceston's first brewpub, designed for locals, families, bushwalkers, and outdoor adventurers to gather and celebrate the character and culture of Tasmania's outdoors tradition. The centrepiece of Du Cane's kitchen is a big Italian woodfired pizza oven, with all food showcasing local, nutritious ingredients.

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Day 2 - Community Vibes

Get amongst the community

Start the day early at Harvest Market, a Launceston institution with locals. Every Saturday morning, Harvest Market transforms the carpark at 71 Cimitiere Street into a bustling marketplace showcasing Tasmania's finest produce.

Engage with Surrealist Art at dAda mUse

The Surrealist Art Museum is the home of Australia's largest collection of Salvador Dalí works on paper. The dAda mUse building is one of Launceston's most historically noteworthy buildings. Located on Cimitiere Street, the 1842 Johnstone and Wilmot building has been carefully renovated to retain historical features while providing new spaces including the art museum.

Get out into the wild

Your next wild adventure awaits with Wild Tamar. Feel the flow on the MTB trails of George Town, scale one of Tassie's most accessible sport climbing crags at Hillwood, get a bird's eye view of Tassie's stunning landscape and an adrenaline kick skydiving with Skyone, or discover the hidden treasures of the Tamar with TAS Divers.

Join music lovers and foodies at The Royal Oak Hotel

Since 1850, The Royal Oak has been a hotel of uncommon character, sharing a rich and wonderful history with Launceston's locals. Awesome local beers and wines, varied and delicious dining options, friendly staff, live music and legendary vibes, easily make it one of the best pubs in Launceston.



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Day 3 - Chilled & Relaxed

Walk in nature

Take a leisurely stroll from the city to Cataract Gorge, explore the many trails in this urban wilderness or take a ride on the Gorge Scenic Chairlift. Cataract Gorge is a 15-minute walk from the city.

Brunch at Apricus

Apricus means "sunny"—a place filled with light and warmth. The restaurant is cozy and welcoming, and there's plenty of spots to enjoy the sunshine—whether it's in the alfresco, lounging on the lawn picnic tables, or taking a peaceful walk along the trails by the lake. And if you have little ones with you, or if you just want to see some adorable faces, their animal nursery is always a hit!

Queen Victoria Museum (QVMAG)

Entry is free. Spread across two sites, QVMAG is home to art, history and natural science. Visit the Museum at Inveresk and then head across to the Art Gallery at Royal Park to check out the latest exhibition - Sam Jinks | Mortal Reflections.

Adams Distillery

Nestled in the Glen Ireh Estate in Perth, just a 15-minute drive from Launceston, Tasmania, you'll find Adams Distillery. Indulge in delicious cocktails, mocktails and drinks, plus cheese platters that are perfect for sharing.

