



**MERCURY** | **Sunday TASMANIAN**  
tasweekend | **ESCAPE**

# TASMANIAN TOURISM RELIEF PACKAGE

**EXTENDED  
UNTIL NOV 30  
DUE TO HUGE  
DEMAND**

With the Premier announcing in August that border restrictions will remain in place until 1st December 2020, we will again be extending our special Tourism Relief package strictly until 30th November 2020.

At News Corp Tasmania we remain committed to assisting the many wonderful Tasmanian tourism organisations and tourism operators in our great state and to amplifying Tourism Tasmania's message to "make yourself at home".

News Corp Tasmania, is delighted to extend a **massive 90% discount off advertising rates\*** for full and half pages in the Mercury and Sunday Tasmanian as well as Escape and TasWeekend (spaces are limited).

**FULL PAGE**  
**\$700**  
ex GST  
NORMALLY \$7,196.40

**HALF PAGE**  
**\$350**  
ex GST  
NORMALLY \$3,598.20



To secure your space, please contact:

**Ryan Kincade**  
Group Sales Manager  
e: ryan.kincade@news.com.au  
p: (03) 6230 0494

**Shelley Malcolm**  
Group Sales Manager,  
e: shelley.malcolm@news.com.au  
p: (03) 6230 0769

or your local Mercury Advertising Sales Account Manager

- This offer expires on 30th November 2020.
- Not to be used in conjunction with any other discounted offer or rate agreement currently in place.
- \*Based off Mercury Mon-Fri rates

*News Corp* Tasmania