

MERCURY | Sunday  
tasweekend | TASMANIAN  
ESCAPE

# TASMANIAN TOURISM RELIEF PACKAGE

**EXTENDED  
UNTIL SEPT 30  
DUE TO HUGE  
DEMAND**

Due to the continued challenges facing the Tasmanian tourism industry during the Covid pandemic, we will be extending our special Tourism Relief package until 30th September 2020.

At News Corp Tasmania we remain committed to assisting the many wonderful Tasmanian tourism organisations and tourism operators in our great state and to amplifying Tourism Tasmania's message to "make yourself at home".

News Corp Tasmania, is delighted to extend a **massive 90% discount off advertising rates\*** for full and half pages in the Mercury and Sunday Tasmanian as well as Escape and, returning in August, TasWeekend (very limited spaces available for TasWeekend).

**FULL PAGE**  
**\$700**  
ex GST  
NORMALLY \$7,196.40

**HALF PAGE**  
**\$350**  
ex GST  
NORMALLY \$3,598.20



To secure your space, please contact:

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or your local Mercury Advertising Sales Account Manager

- This offer expires on 30th September 2020.
- Not to be used in conjunction with any other discounted offer or rate agreement currently in place.
- \*Based off Mercury Mon-Fri rates

*News Corp* Tasmania